# **LET'S TALK CAREERS**

# **Canada's Most Informed Schools and Students Competition**



Congratulations to all the participants and winners of Let's Talk Careers for the awe-inspiring level of activity witnessed this spring!

Let's Talk Careers Impact



Career and Post-secondary pathway web pages explored unique users participated

7,283

# With the help of ChatterHigh - Let's Talk Careers Spring 2023

**751** unique programs were discovered by students.

**451** Different Career Paths were discovered by middle and high school students across the country.

## **Contributing to the Canadian Economy**



The future of Canada's economy depends on the next generation of Skilled Trades and STEM professionals. By making youth aware of the available careers, we can help to ensure that our workforce is equipped to meet the demands of tomorrow.

Based On The 2022 RBC Report:



According to the Canadian Apprenticeship Forum :



**10,000** worker shortage in nationally recognized Red Seal trades is expected over the next 5 years.

**75,000** new apprentices are needed annually for Red Seal trades

Let's Talk Careers introduces students to a variety of STEM and Skilled Trade careers.

Let's Talk Careers empowers students to envision their success in upcoming workforce opportunities.

Increased awareness through Let's Talk Careers paves the way for more skilled trades workers.

Helping to bridge the gap between supply and demand in the skilled trades.





Reputable resources

Free and

easy to use

Discover new interests

Philanthropy and prizes

Develops soft









